

Rules and regulations



Nell'ambito del programma Urban Barrier di Milano, cofinanziato da:





Article 1 // Regulations

This Regulation constitutes, according to article. 4 of the call for application, an integral part thereof and defines in detail the procedures for submission of proposals and implementation of the works. Participation in the call for applications implies full acceptance of these rules. Any dispute concerning the organisation of the call for applications must be addressed to the organiser, the Fondazione Contrada Torino Onlus. The organiser reserves the right to modify the regulations, if necessary. In the event that, for reasons not attributable to the organiser, one or more of the facades can not be used, the organiser reserves the right not to carry out the work on these facades. Any changes will be announced on www.arteinbarriera.com and will come into force on the day following their publication. Any questions from the participants should be sent exclusively by email to info@arteinbarriera.com and answers provided will be shared on www.arteinbarriera.com

Article 2 // The Organiser

The Fondazione Contrada Torino Onlus is the entity that organises and promotes the international B.ART call for applications for the collection of proposals for the creation of a work of art/design of thirteen blank facades in the Barriera di Milano area, and a possible future application of the concept onto everyday objects.

Article 3 // Conditions for participation

Participation is free and open to all visual artists, graphic designers, architects, whether individually or in groups. Participants may take part in groups, providing a group leader is indicated by all members of the group. Each single participant or group may submit only one proposal. Participants who take part individually or as a group cannot participate with other groups. The organisers, partners and members of the jury cannot participate in the call for applications.

Article 4 // Characteristics and constraints for the implementation of works on the individual walls

The walls are marked by technical and operational constraints that must be taken into consideration in the formulation of proposals. These indicators, along with the characteristics of the technical means that will be available from the organiser, will be provided in documents that will be available and downloadable from www.artinbarriera.com

Article 5 // Presentation of the documentation

The proposals contained in a sealed envelope must be received at the Fondazione Contrada Torino Onlus offices, Via Meucci 4, 10121 Turin, no later than 16.00 on 11 June 2014. The date on the postmark will not suffice. Participation is anonymous. Applicants are required to include two sealed opaque envelopes in the package.

In **ENVELOPE 1**, sealed and opaque, countersigned on the outside with a motto of the participants' choice and the word DOCUMENTS. The following documents must be included:

- Annex 1: participant(s) valid identification document(s)
- Annex 2: in the case of a group, the delegation of the leader by all members of the group containing surnames, names and signatures of those delegating;
- Annex 3: portfolio, from at least the leader in the case of the group, of their most important works;
- Annex 4: Self-declaration of authenticity and authorship, from at least the leader in the case of the group;
- Annex 5: Self-declaration of commitment to handle the construction of the works, from at least the leader in the case of the group, and declaration of willingness to attend, in the event of selection, the implementation and possess, from at least the leader in the case of the group, the capacity and/or know-how to physically realise what has been proposed;
- Annex 6: declaration of assignment of property rights and the work of the publishing rights to the City of Turin, the Urban Committee and the Fondazione Contrada Torino Onlus and willingness to not place any restrictions on the non-commercial use of the contents of the winning works;
- Annex 7: declaration of having read and accepting all the terms of this regulation.

In **ENVELOPE 2**, sealed and opaque, labelled with PROPOSAL and with a motto. The following documents should be included:

- Annex 8: The concept - a maximum of 5000 characters: a descriptive report of the choice of the concept, how the concept is to be set forth on the 13 walls and how it can be applied to everyday objects. The report must state the method of implementation and the materials necessary for the realisation of the concept on the 13 walls;
- Annex 9: overview table: preparation of a table that shows the overall concept and interpretation of the 13 works that are to be created; the format and techniques are the free choice of the participants;
- Annex 10: 13 tables: elaboration of each individual work for each of the 13 walls.
- Annex 11: Table of the adaptation of the concept on everyday objects: the development of a graphics table on how the proposed mural can be adapted to everyday objects. The format, the technique and proposal are the free choice of the participants;
- cd/dvd containing all the documents mentioned above in digital format (jpeg and/or pdf) with a maximum size of 5 mega-bytes each (5 MB)
- it is possible to send all the documents for the application at the e-mail address **info@arteinbarriera.com** EXCLUSIVELY for participants who live in a country outside the European Union.

Article 6 // Evaluation Criteria

The evaluation of proposals for pre-selection by the jury of experts will be based on the criteria set out in Art. 6 of the call for applications. In the case of no satisfactory proposals, the expert jury and the local jury reserve the right not to award the prize either in whole or in part.

Article 7 // Composition of the juries

The organisers reserve the right to change the composition of the juries based on the availability of members.

Art. 7.1. Expert jury

The expert jury will be made up of three specialists representing the three main areas of the call for applications: contemporary art, graphic design and design, and two representatives from organisations and institutions in the city.

Art. 7.2. Local jury

The local jury will be composed of individuals from the Barriera di Milano area from certain representative categories: Representatives of the properties that they have made their walls available, residents, business owners, schools, students, associations/groups must be accredited, either the Circostrizione 6 or the Urban Barriera di Milano Committee.

Accreditation procedures will be made public through the information networks.

Article 8 // Creation of the works

To allow the selected artist or group to carry out the works, the organiser makes available the following:

- authorisation to work on the walls and carrying out administrative procedures (permits and practices from the local authorities);
- Safety and coordination plan for the task, and for the subsequent use of the means of work by the selected artist or group that must apply the information contained within it;
- Preparation of the walls with the base coating in the colour shown in the data sheets prepared for each wall;
- Tools such as fixed scaffolding, climbing, aerial platforms as described in the data sheets prepared for each wall.

Article 9 // Calendar

Deadline for submission of documents and proposals:

~~16:00, 11 June 2014~~ > **30 June, 4 PM**

Deadline for jury feedback:

by 31 July 2014

Deadline for the completion of the works:

by 15 October 2014

Article 10 // Materials available to participants

The organiser will make all forms and materials needed available to the

participants on www.arteinbarriera.com.

Article 11 // Awards

In accordance with the procedure laid down in Article 7 of the call for applications, the following prizes will be awarded:

the winning artist or group of artists will be awarded a gross premium of €10,000.00, to be paid after completion of the work.

a total gross budget amounting to € 30,000.00 will be made available to the winning artist or group of artists for materials and labour, which will be recognised as expenses and supported by accounting documents. For the collection of awards and reimbursement of expenses, the IBAN code of the recipient's bank account (the individual artist, or group leader named in the pre-enrolment phase).

The reimbursement will be delivered after the organiser has taken receipt of the following documents:

- invoice in the case of a VAT holder or similar taxes in place in other states
- certification of occasional performance with tax code, or equivalent European or international certifications within the limits of the law
- other fiscal documents acceptable to Italian law.

For each selected, non-winning proposal (up to a maximum of 4), a gross award of €1,000.00 will be awarded.

Article 12 // Property and rights

The chosen artist or group surrenders all rights of ownership of the work, which cannot be changed and cannot be sold to third parties, to the City of Turin, the Urban Committee and FondazioneContrada Torino Onlus. The chosen artist or group will remain the owner of the copyright on the works, but will grant to the City of Turin, the Urban Committee and the FondazioneContrada Torino Onlus the right to make and distribute copies thereof in any form, in all media, (material, paper, magnetic, etc.), from which the chosen artist or group is not entitled to additional compensation beyond what is provided as a lump sum and inclusive in this regulation and in the call for applications (with the only limit for the City of Turin, the Urban Committee and the FondazioneContrada Torino Onlus being the non-transferability of the foregoing rights to third parties for exploitation, and with the obligation to indicate the author of the work). It is understood that the designs remain the property of the City of Turin, the Urban Committee and the FondazioneContrada Torino Onlus. With the self-declaration set out in Annex 3, all candidates guarantee that the designs presented do not under any circumstances violate the rights of third parties. The organiser cannot be held responsible in the event of any appeals or complaints in this regard.

Article 13 // Privacy

In the treatment of the personal data by the participants, the organiser will comply with applicable laws on privacy and data security provided by Decree



196/2003 (www.garanteprivacy.it). In particular, the data will only be used to manage the call for applications and for purposes connected with the project and for compliance with statutory requirements. Complete information is available on www.arteinbarriera.com regarding data processing, as required by art. 13 of Decree 196/2003.

Article 14 // Dispute Resolution

The regulation is governed by Italian law. In case of disagreement as to the interpretation or implementation of the regulation, the competent court will be solely that of Turin.

Info // Contact

Secretary of the call for applications:
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